claudia lederer

PORT FOLIO

film direction photography

SELECTED WORK | 2026

01.

SALOMON SPORTSTYLE

Cinematography, Editing
Client : Salomon - Sportstyle
Date: July 2026 (to be released Spring 2027)
Location : Dolomites, Italy

Commissioned work for Salomon Sportstyle, creating a social media video campaign for the KARMA footwear model. The campaign combines product-focused imagery with a more atmospheric approach to movement and landscape, highlighting the product within the raw and immersive environment. Scope included: creative direction & cinematography, product and lifestyle imagery, editing, colour grading & sound design.









(film to be released Spring 2027)

02.

POSTCARDS FROM TOUR DE SUISSE

Photography
Published by : Athletica Magazine
Date: June 2026
Location : Villars-Sur-Ollon

Photographs made along the roads of the Tour de Suisse in Villars-sur-Ollon, on 21 June 2026 : a collection of moments, landscapes and encounters gathered around the race, somewhere between the intensity of sport and the quieter fragments of a summer day in the mountains.

Published by Athletica Magazine as Postcards from the Tour.







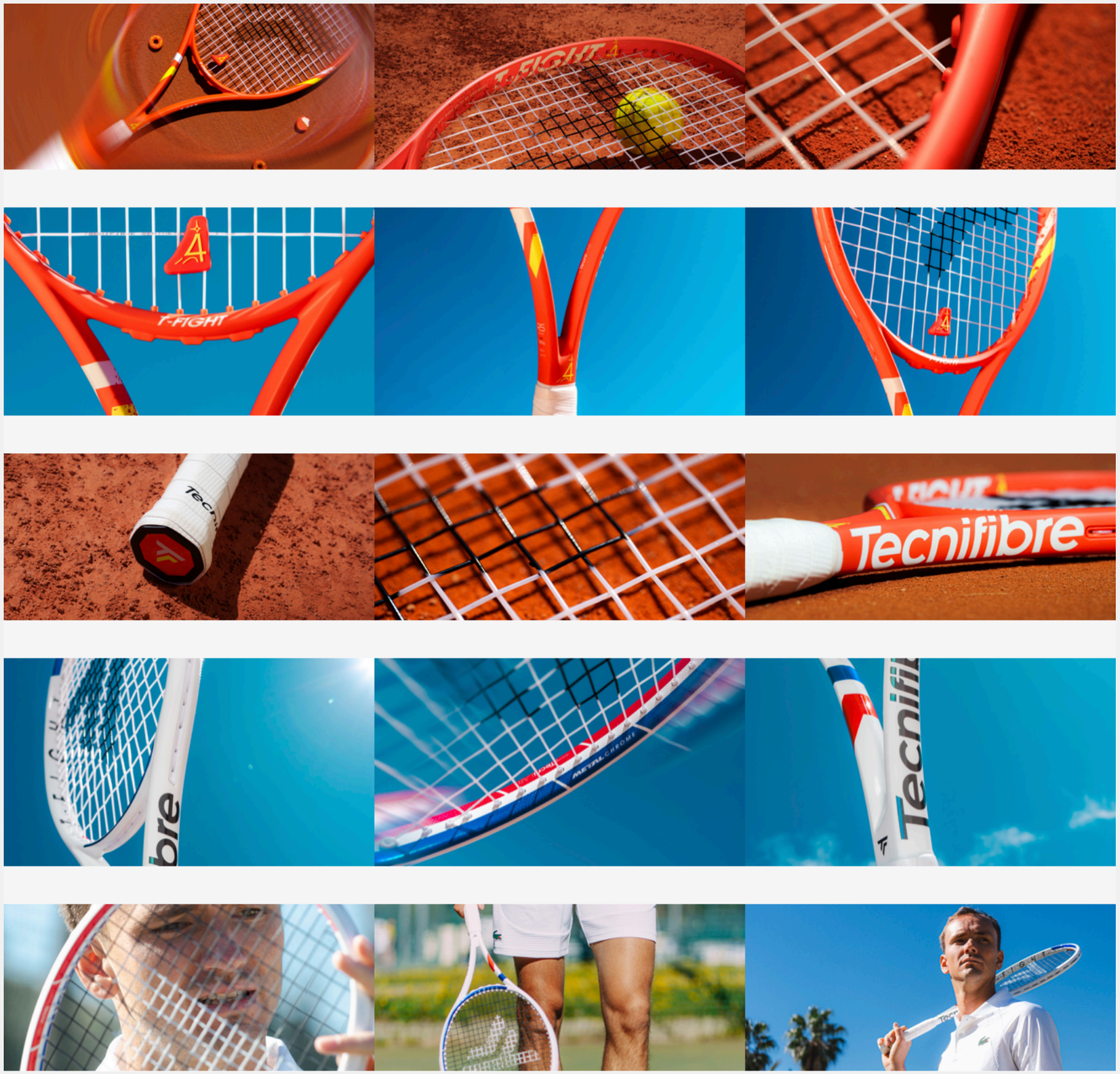


03.

T-FIGHT Iga Swiatek & Daniil Medvedev

Photography
Client : Tecnifibre
Date: 2026
Location : Nice, France

Series of images around the T-FIGHT range, photographed in Nice, France. The project celebrated Iga Świątek's connection with Paris and the beginning of the clay-court season, while introducing the new T-FIGHT 300S IG, and portrait photographs of international player Daniil Medvedev.

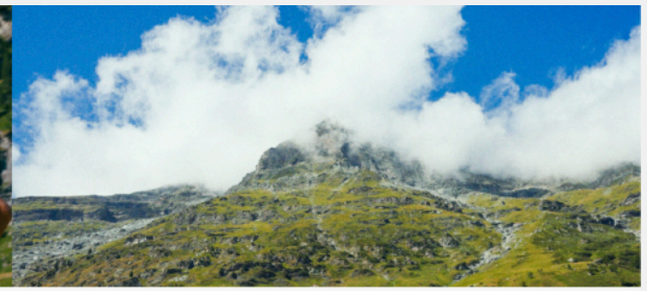


04.

MINI-FILMS: POSTCARDS FROM SIERRE-ZINAL

Cinematography, Editing
Client : NNORMAL - athlete coverage : **Elhousine Elazzaoui**
Date: August 2026
Location : Switzerland

Coverage of the Sierre-Zinal race part of the Golden Trail Series for the NNORMAL Company. It consists of 31 km with 2,133m D+ attracting top athletes, in one of the world's most scenic mountain running trails. Scope included : creative direction & cinematography, product and action imagery, location shooting on and off race-day, photography, editing, colour grading & sound design.











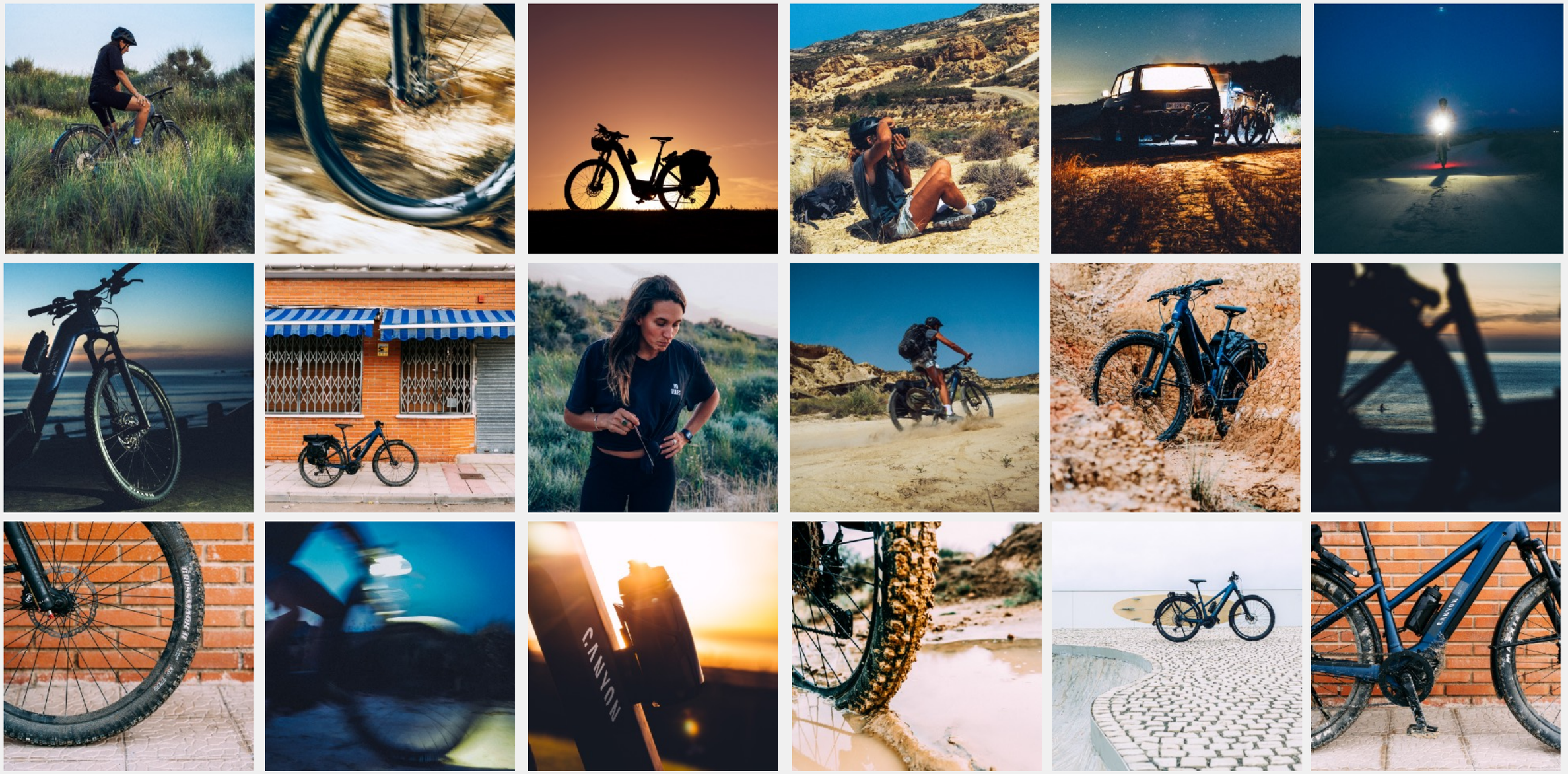


05.

CANYON PATHLITE:ON SUV

Cinematography, Editing
Client : CANYON
Date: 2023-24
Location : Switzerland, France, Spain

Commissioned content for Canyon as part of its content creator team, supporting the social media campaign around the Pathlite:ON 7 SUV e-bike range.A series of visual stories exploring the versatility of the bike across contrasting environments, from the Atlantic coast to the mountains.Scope included: conceived and produced original photoshoots, featuring invited local guests and athletes, directed and produced short films for social media, analogue photography and mixed visual processes.



06.

ZEGAMA AIZKORRI x NNORMAL

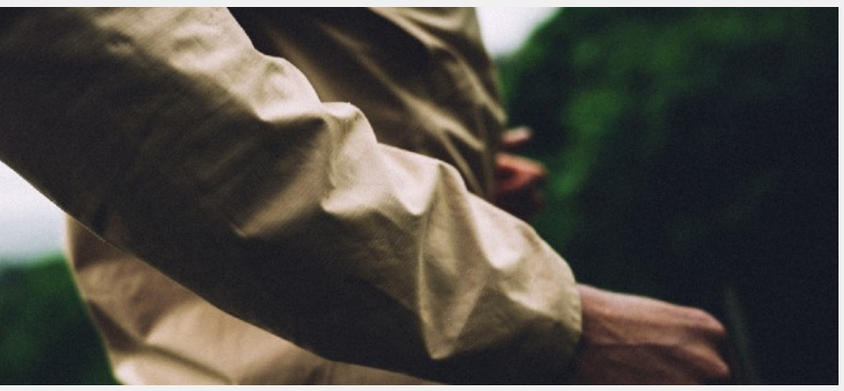
Cinematography, Editing
Client : NNORMAL —athlete coverage: Lucille Germain, Kílian Jornet, Elhousine Elazzaoui
Date: May 2026 **Location :** Basque Country, Spain

Coverage of the Zegama race, part of the Golden Trail Series, Basque Country for the NNORMAL Company. Scope included : creative direction & cinematography, product and action imagery, location shooting on and off race-day, photography, editing, colour grading & sound design

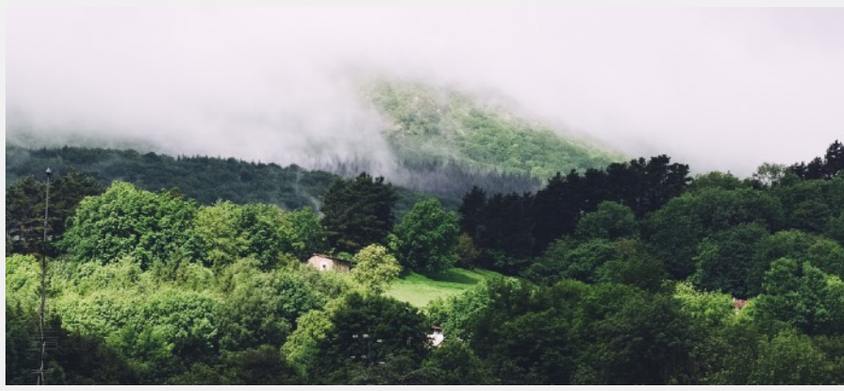


















07.

EDITORIAL: EMERENCE LAUSANNE RUN CLUB

Photography

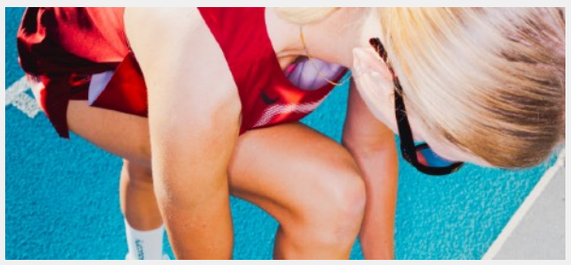
Date: September 2026
Location : Switzerland

A personal editorial project initiated and directed from concept to casting and styling, featuring Emerence, a runner from Lausanne Run Club. The project explores movement, blur, texture and the materiality of the garments and footwear, while experimenting with the subject's relationship to lines & colors.











08.

DECATHLON: Wind Sports

Cinematography, Editing
Client : Decathlon Wind Sports
Date: 2023
Location : Golfe du Morbihan, France

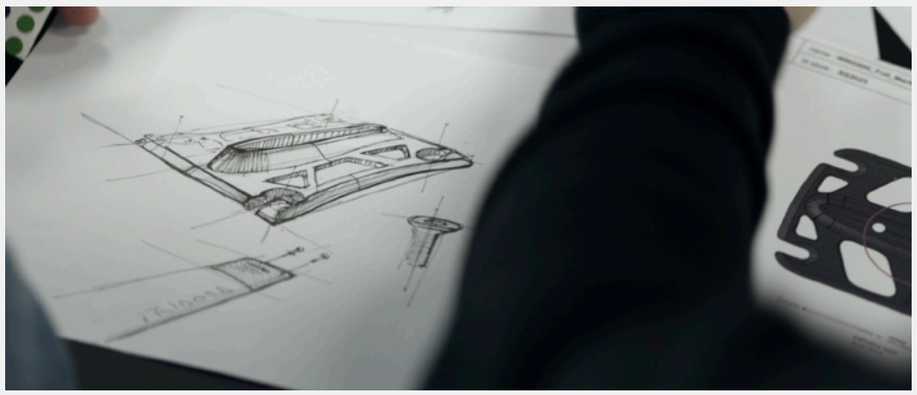
Campaign films for Decathlon's Wind Sports range, produced in collaboration with Our Way Studio. The project combined marine testing at Decathlon / Tribord's R&D base in La Rochelle with real-world Wind Foil sessions in the Gulf of Morbihan, documenting product development, performance and use in authentic conditions. Scope included: co-art direction, editing and colour grading, music selection, production of multiple campaign films, including **TRIBORD WING FOIL** I The new freeride experience and **TRIBORD X TAAROA** I La co-création du Foil 500, multi-format exports and final deliverables.













09.

FREERIDE WORLD TOUR:

Photography
Client : Freeride World Tour
Date: 2021
Location : Verbier, Switzerland

Photography assignment for the Freeride World Tour during the final event of the 2021 season, the Xtreme Verbier in Switzerland. Scope included: event photography, finish area, on-site coverage throughout the event.



















10.

THE SPEED PROJECT

Cinematography, Editing, Film Direction
Client : Salomon
Date: 2023
Location : USA

The Speed Project is a race spanning nearly 550 km from Los Angeles to Las Vegas. This unique event brings together teams from around the world in an extreme endurance challenge across the American desert. For this 2023 edition, we produced a film (Salomon TV Episode) documenting a 100% feminine race team, to offer a different vision of ultra-trail.



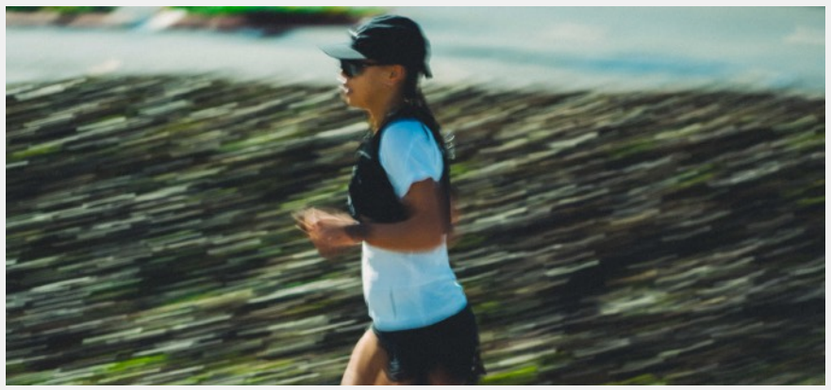




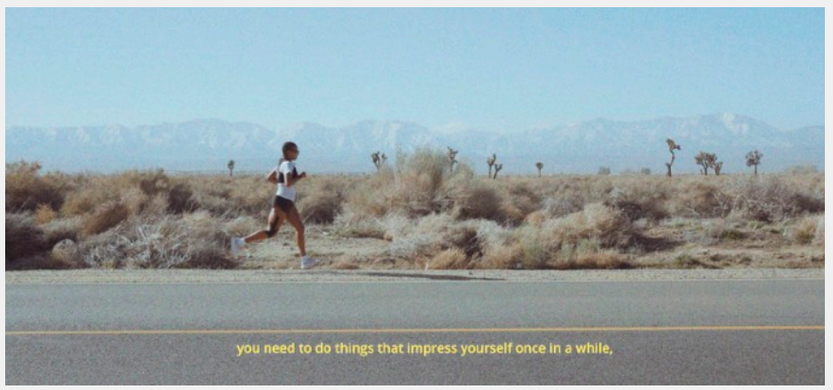












11.

DECATHLON Waveproof Adventures: Sri Lanka

Cinematography, Editing
Client : Decathlon - Olaian
Date: 2022
Location : Sri Lanka

Campaign content for Decathlon’s swimwear range, designed for surfing and water-based activities.
The project included 1 long-form collection film supported by 6 short teasers highlighting the different colourways, combining cinematic action footage with product-focused imagery.
Scope included: on-location cinematography using aquashots, editing and colour grading, music selection, multi-format exports for retail & digital platforms.

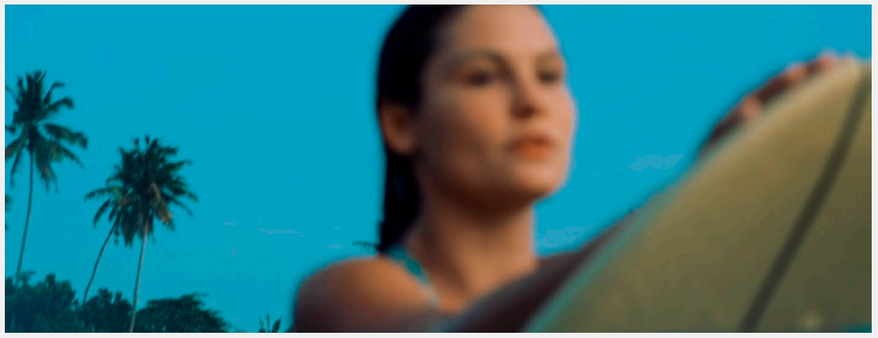












12.

21’ A SKATEBOARDING JOURNEY

Cinematography, Film Direction
Client : Vans Skateboarding
Date: 2017-2019
Location : France

In this short film, together with Vans skateboarder Jeanne Duval, we explored our fascination with specific urban spaces— and composed a visual collection of architectural skateable sites. Each location was approached as a surface to activate. We imagined precise tricks which would function as a natural extension of their lines, or reinterpret them.

Jeanne Duval's 21. | Skate | VANS | Paris Surf Skate Film Festival 2019





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Jeanne Duval's 21. | Skate | VANS | Paris Surf Skate Film Festival 2019












13.

FILM: « SANCTUARY »

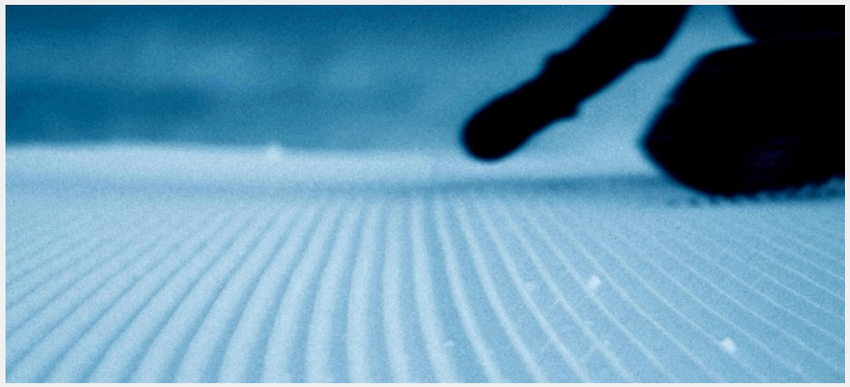
Film Direction Cinematography, Editing
Client : Coline Benninger
Date: 2022
Location : Switzerland
Lenght : 04’09

Sanctuary approaches the earth as a sacred ground: not something to conquer, but to connect with. This short film, conceived with snowboarder Coline Benninger, and produced with no budget, was an exercise in constraint and intention, deliberately moving away from conventional snowboard narratives. The film unfolds as a more introspective gesture — rooted in a shared philosophy of nature as a space of resource, but also of reverence. Shot in deep blue and night tones, across high mountain landscapes that verge on the cosmic, the imagery is deliberately refined, almost suspended.

Sanctuary | Official Selection IF3 - International Freeride Festival 2023

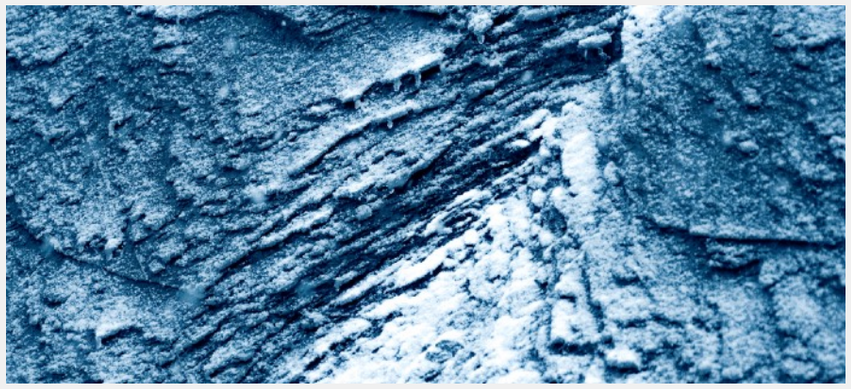










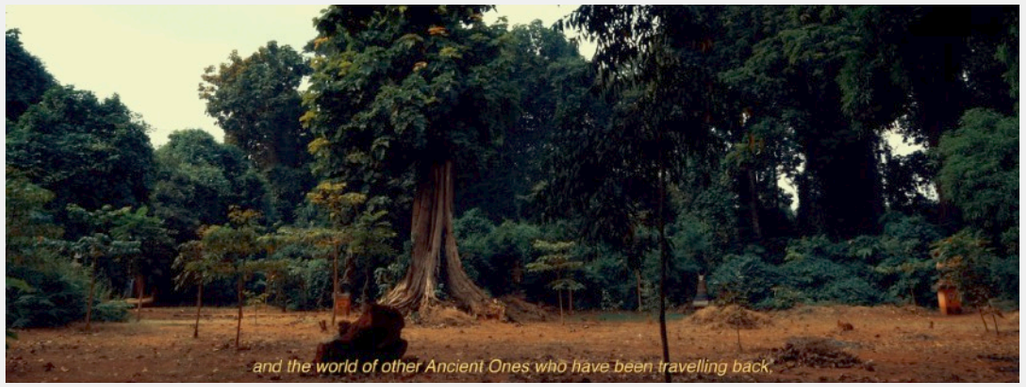


14.

ARTIST FILM: « GROS CÂLIN »

Cinematography, Editing
Client : Fondation Zinsou, Galerie Max Hetzler
Date: 2021
Location : Ouidah, Benin

Ce film documente le parcours artistique de Jeremy Demester, récemment installé à Ouidah au Bénin. Après avoir rassemblé et étudié de nombreux mythes oraux de la communauté tzigane, il entreprend ce voyage vers le berceau du Vaudou afin de comprendre quels sont les liens de la puissance imaginative qui relient les sociétés Vodun et les peuples de voyageurs.
« Gros Câlin » 10’ - 2021













>> Showreel Sport & Outdoor 2020-26

Thank you.

All references, series & films available upon request.