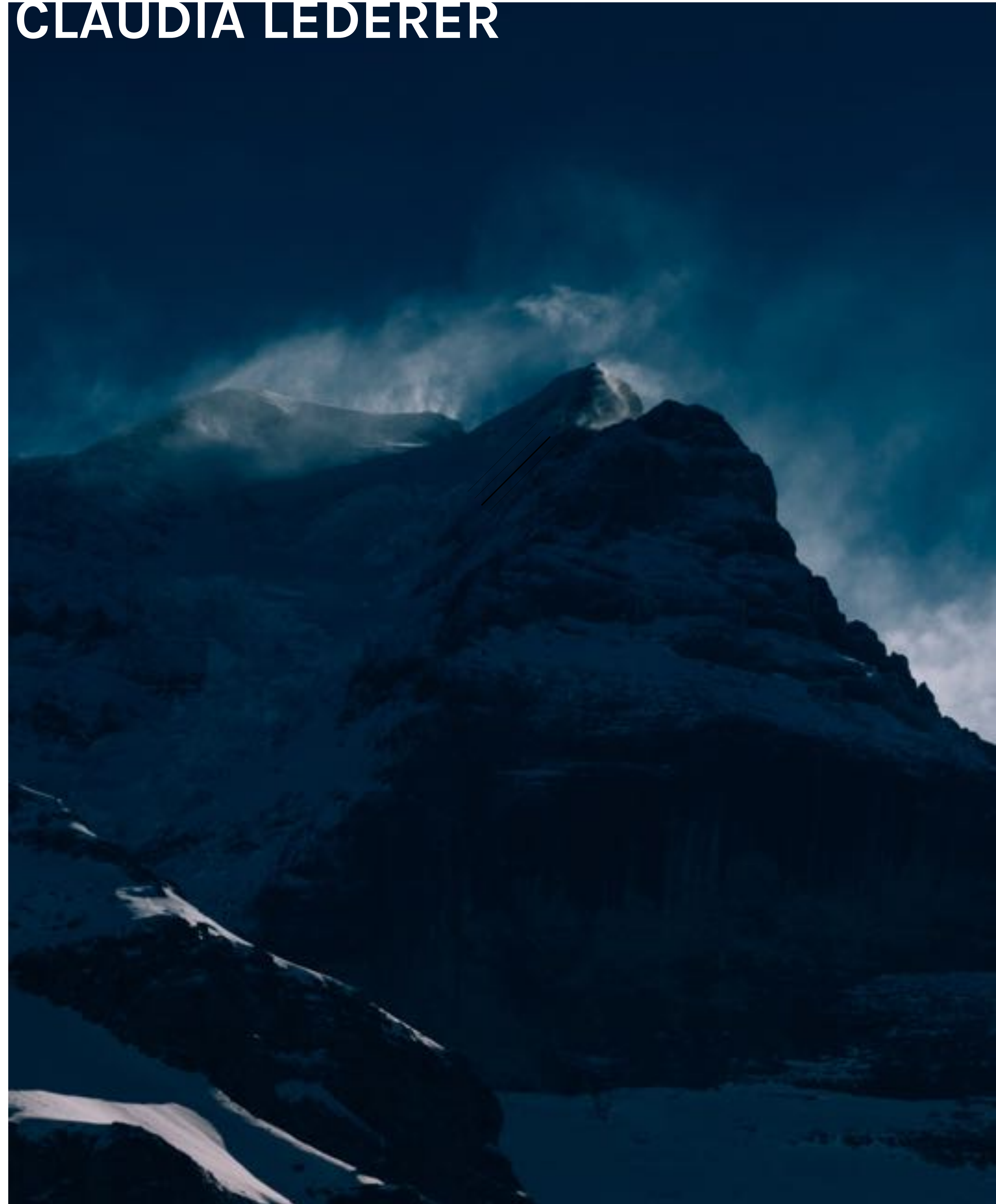


PORTFOLIO

SPORT & OUTDOOR

CLAUDIA LEDERER



About me

I'm a director, photographer and cinematographer with 10 years of experience in visual storytelling, documentary, and branded content.

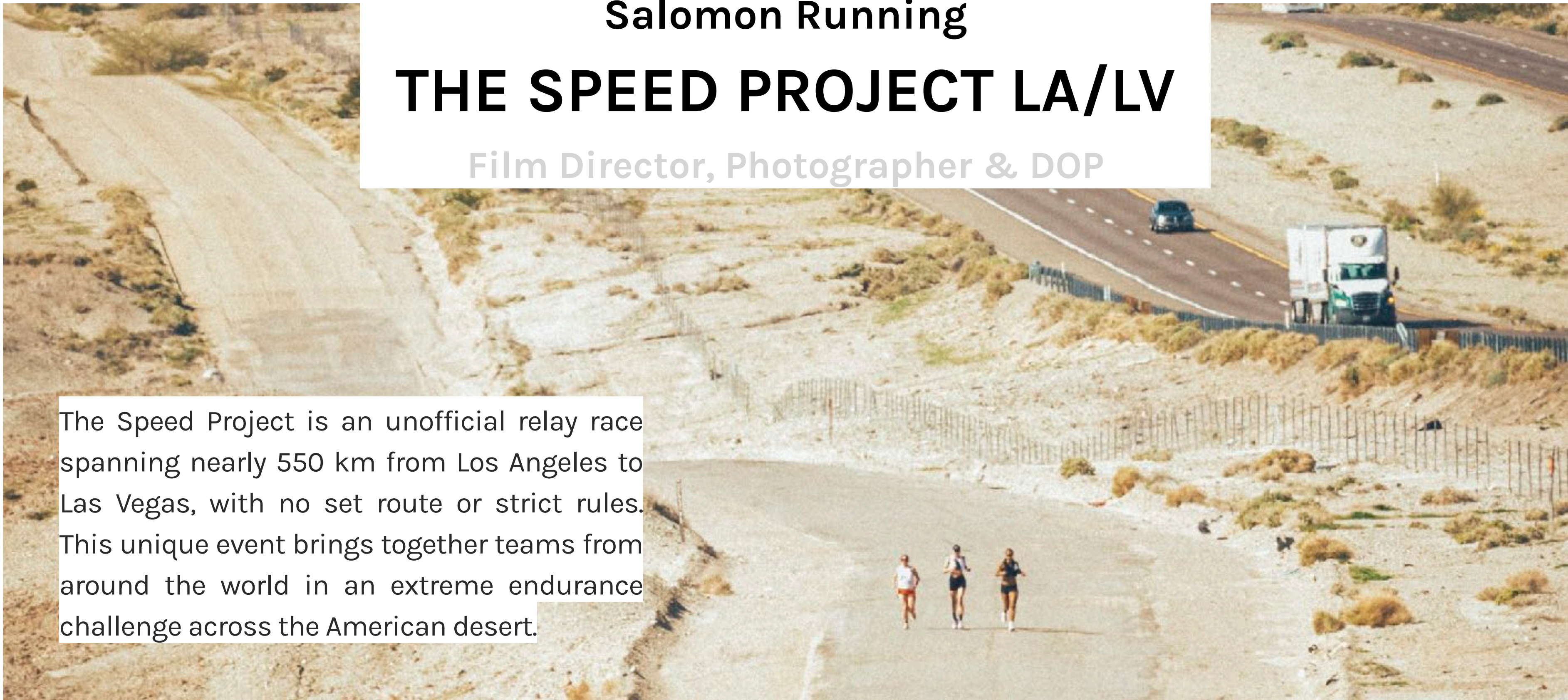
My journey started in the Basque Country, where I spent 8 years immersed in the surfing community—capturing its rhythms, its people, and its connection to nature. From there, I naturally expanded my practice to other disciplines: skateboarding, running, cycling, football, golf, ultra-marathons, sailing, and various watersports. Over the years, I've had the chance to collaborate with high-level athletes from many fields—each encounter fueling my deep admiration for their discipline, strength, and grace.

As a woman deeply sensitive to the world of sport—especially women's sport—it's a privilege to evolve in these environments. I feel truly at home among athletes. Documenting their perseverance, vulnerability, and moments of transcendence—whether in the intensity of competition or in the quiet poetry of free, non-competitive practice—is a constant source of inspiration.

I believe it is part of my mission to share the beauty of the female body in motion, in all its power and complexity. Through my images, I hope to **inspire younger generations, challenge lingering stereotypes**, and contribute—however humbly—to a broader, freer vision of what women are capable of, far from the past and present limitations heavily imposed on their bodies and potentials.

Now based in Switzerland, I am pursuing a Master's degree in Film Directing at HEAD / ÉCAL, continuing to expand my visual language through academic research and international collaborations.





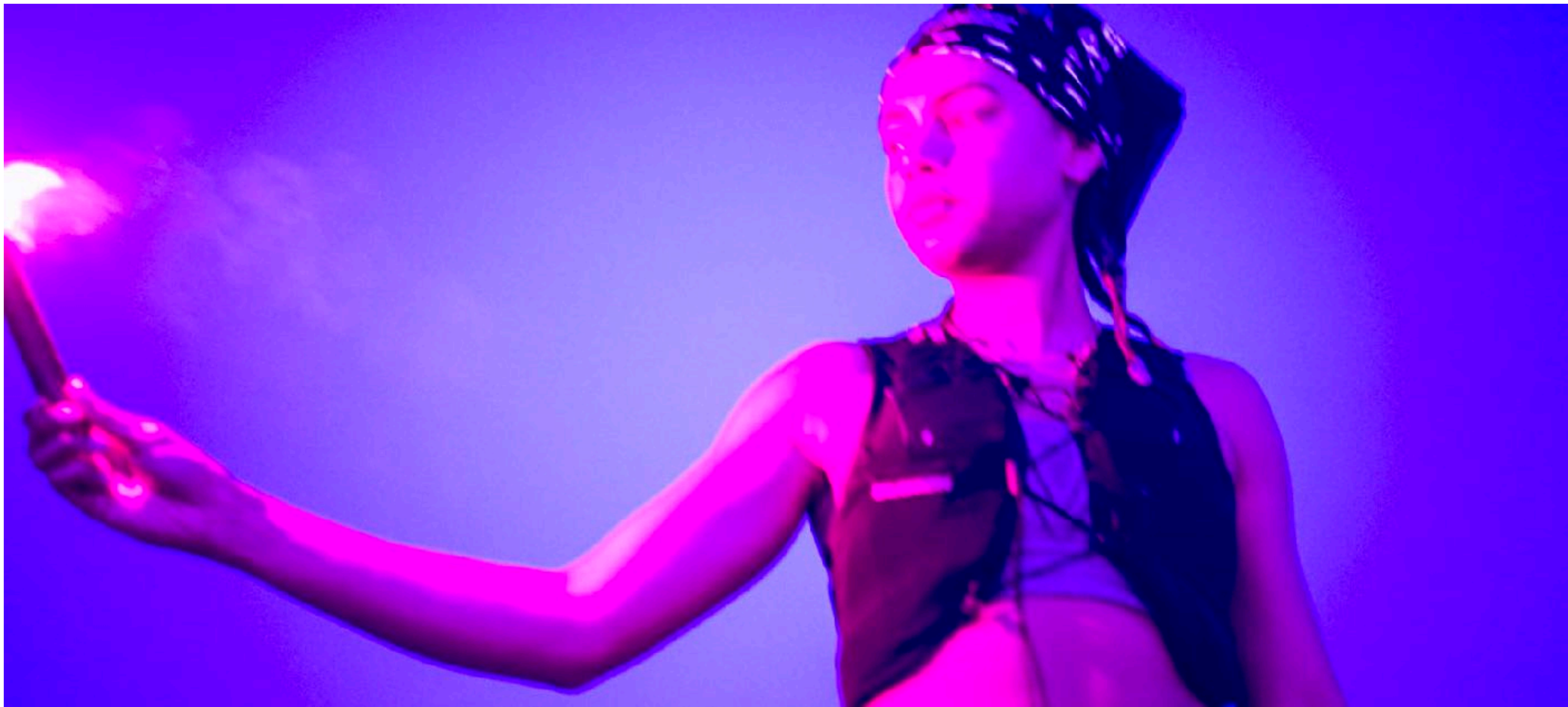
Salomon Running

THE SPEED PROJECT LA/LV

Film Director, Photographer & DOP

The Speed Project is an unofficial relay race spanning nearly 550 km from Los Angeles to Las Vegas, with no set route or strict rules. This unique event brings together teams from around the world in an extreme endurance challenge across the American desert.





For this 2023 edition, I co-directed a film commissioned by the running brand Salomon documenting this legendary ultra-trail team race: a team composed entirely of **female runners**, including the entire technical team and support crew, breaking away from a traditionally masculine environment and offer a different vision of ultra-trail running.

« We Are All Protagonists » 25' - 2024



Fédération Française de Football

MATCHES, EVENTS & PLAYERS

Film Director & DOP

Collaborated with the French Football Federation to cover several national matches (here France vs. Italy), as well as to produce individual video portraits of the national women's and men's teams. These images, intended for stadium screens and partners, accompany the highlights of the competitions. I also covered the 2018 World Cup final as a video reporter, capturing footage from several strategic locations in the city of Paris. Content and videos on demand.





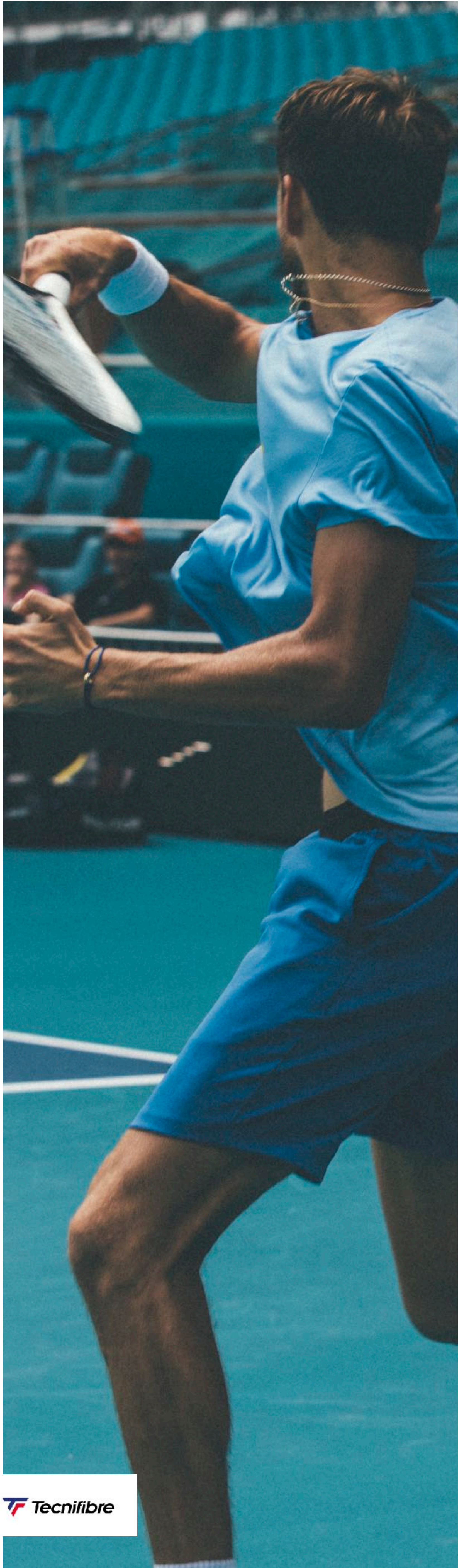
Daniil Medvedev, Miami Open, Hard Rock Stadium, 2022

Lacoste / Tecnifibre

ATP MIAMI OPEN

Photographer

Collaborated several times with Tecnifibre / Lacoste, notably during ATP Miami Open, capturing photos of top sponsored players, new equipment collections, and special side events such as a film for the young players “Les Petits Crocos” activation with ambassador Sébastien Grosjean. I also covered partner installations, from stringing workshops to partners VIP lounges. Photos on demand.



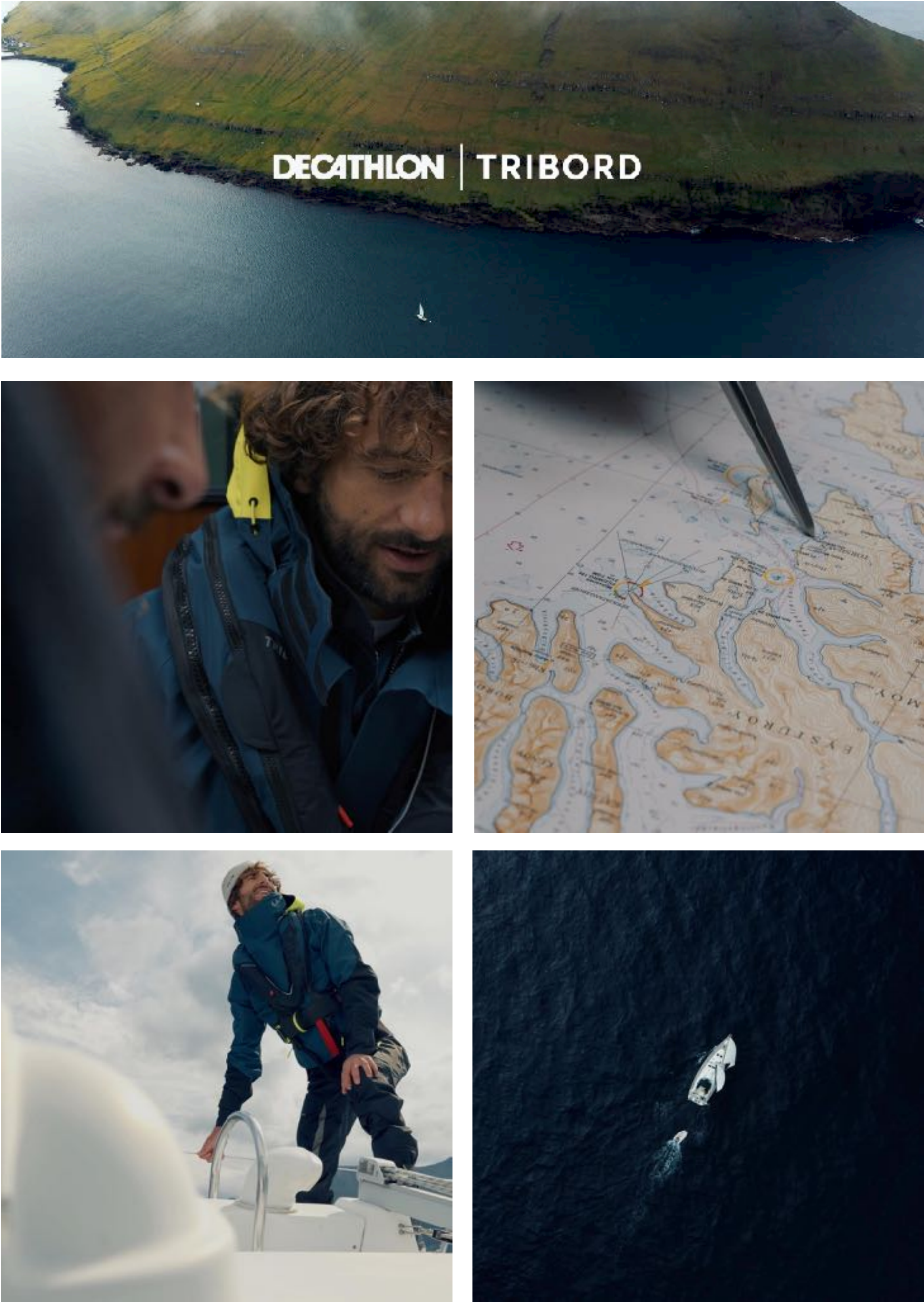


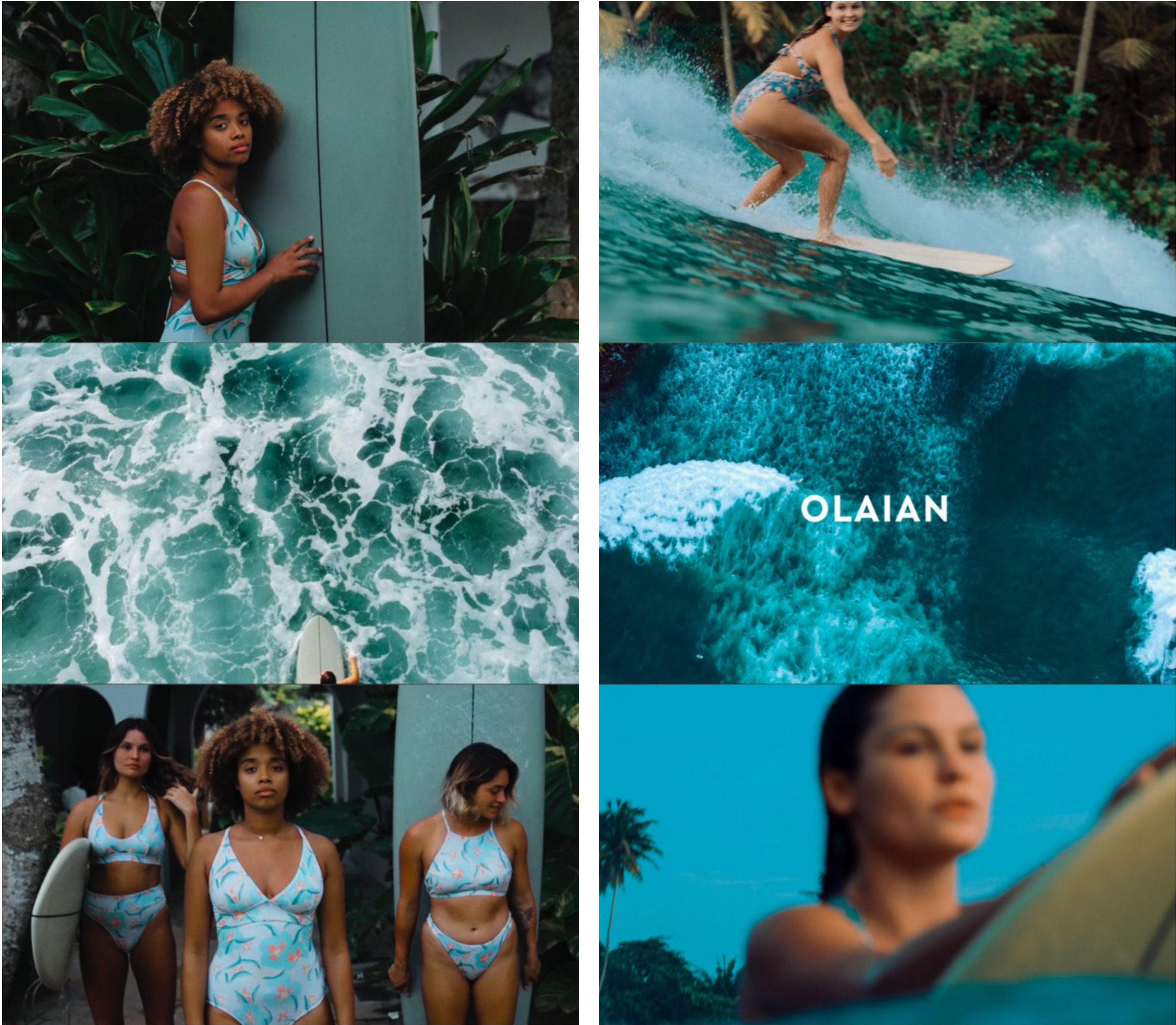
Decathlon | Tribord
2023 CAMPAIGN FILMS
Film director & DOP

Commissioned work for Tribord, internal sailing brand of Decathlon, one of the world's largest sports retailer (1,500 stores in 49 countries). Tribord has been developing a wide line of products for new water sports including wing foiling. Production of multiple films documenting conception & launch of these outdoor products.

Location: Golfe du Morbihan, Îles Féroé
Role: Film director, aquatic camera operator, editor, colorist.

Films available upon request.





OLAIAN



Decathlon | Olaian
2023 CAMPAIGN FILMS
Film director & DOP

Commissioned work for Olaian, water sports brand developed by Decathlon, one of the world's largest sports retailer (1,500 stores in 49 countries).
Production of 5-6 campaign films for the 2023 main swimsuit & surf collection and capsule collections.
Location: Sri Lanka, 2023
Role: Film director, aquatic camera operator, editor, colorist.

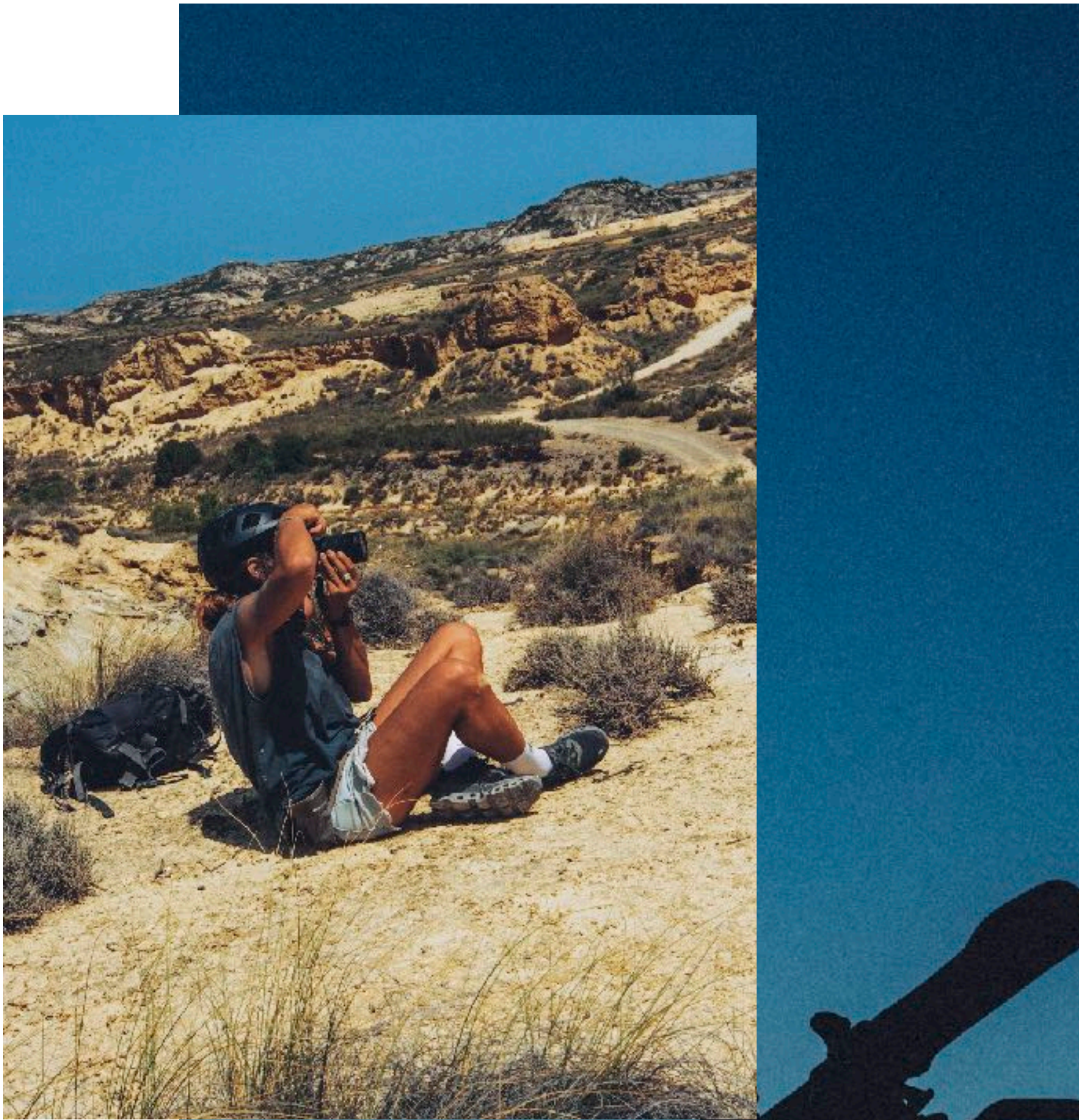
Films available upon request.

Canyon Bicycles
BRAND AMBASSADOR

Photographer

Canyon Bicycles GmbH is a German manufacturer of road, mountain, and triathlon bikes based in Koblenz, Germany.

As a brand ambassador in 2023, I was responsible for producing monthly brand content, through the medium of photography & films related to the brand and its products + coordinating trips & photoshoots with other Canyon ambassadors.





Snowboarding
SANCTUARY - SHORT FILM

Director & DOP

Rider Coline Benninger

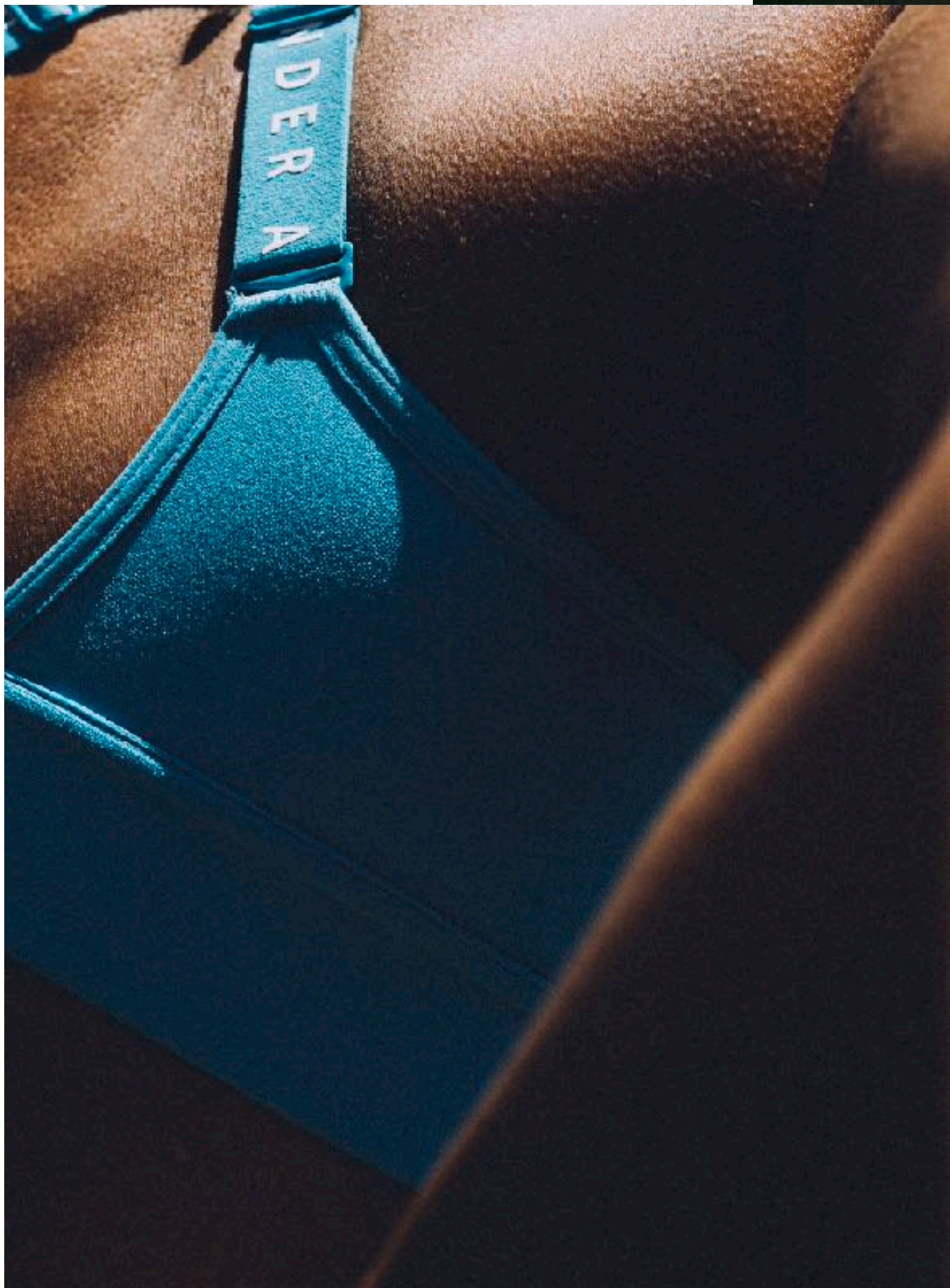
Written & directed by Claudia Lederer

Music Yu Lin Hum

Official Selection IF3-

International Freeride Festival 2023





Under Armour

BRAND APPAREL

Photographer

Photographic content production for Under Armour
branded products with athlete Ocean Lewis (London, UK).

Location : California

Date : 2023

Vans Skateboarding

21 - A MONOCHROME SKATEBOARD

JOURNEY WITH JEANNE DUVAL

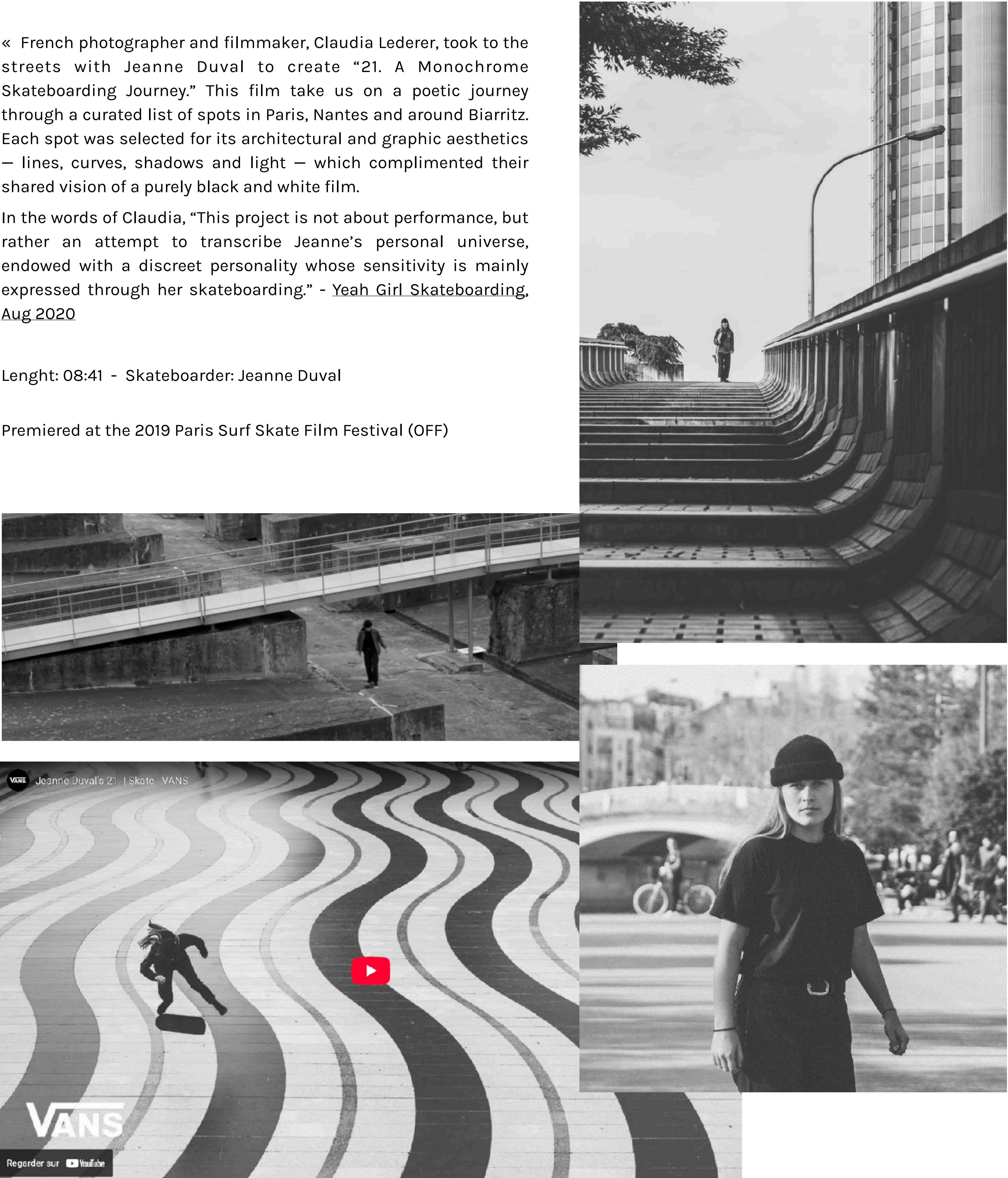
Film Director

« French photographer and filmmaker, Claudia Lederer, took to the streets with Jeanne Duval to create “21. A Monochrome Skateboarding Journey.” This film take us on a poetic journey through a curated list of spots in Paris, Nantes and around Biarritz. Each spot was selected for its architectural and graphic aesthetics – lines, curves, shadows and light – which complimented their shared vision of a purely black and white film.

In the words of Claudia, “This project is not about performance, but rather an attempt to transcribe Jeanne’s personal universe, endowed with a discreet personality whose sensitivity is mainly expressed through her skateboarding.” - [Yeah Girl Skateboarding](#), Aug 2020

Lenght: 08:41 - Skateboarder: Jeanne Duval

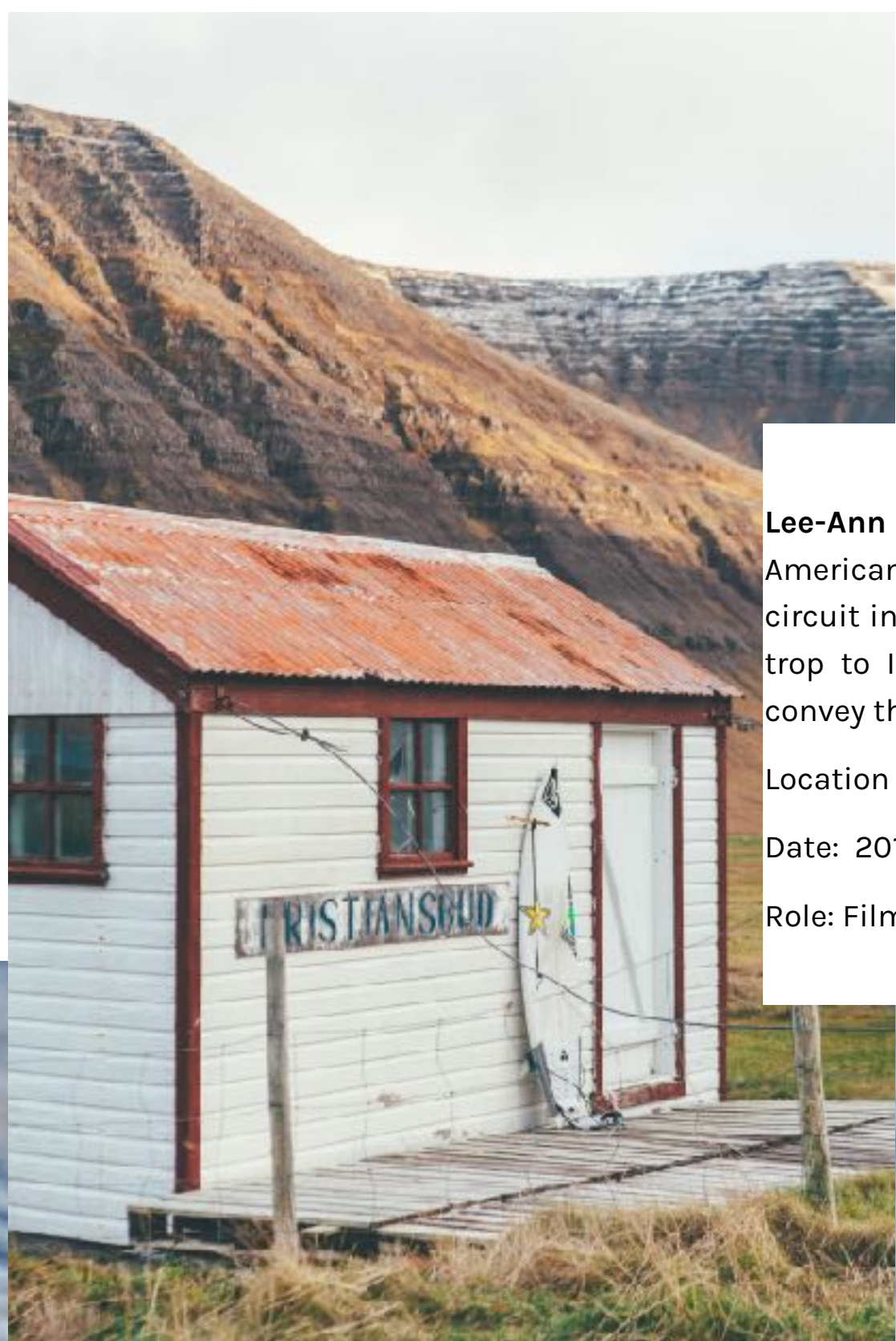
Premiered at the 2019 Paris Surf Skate Film Festival (OFF)



Roxy, Quiksilver

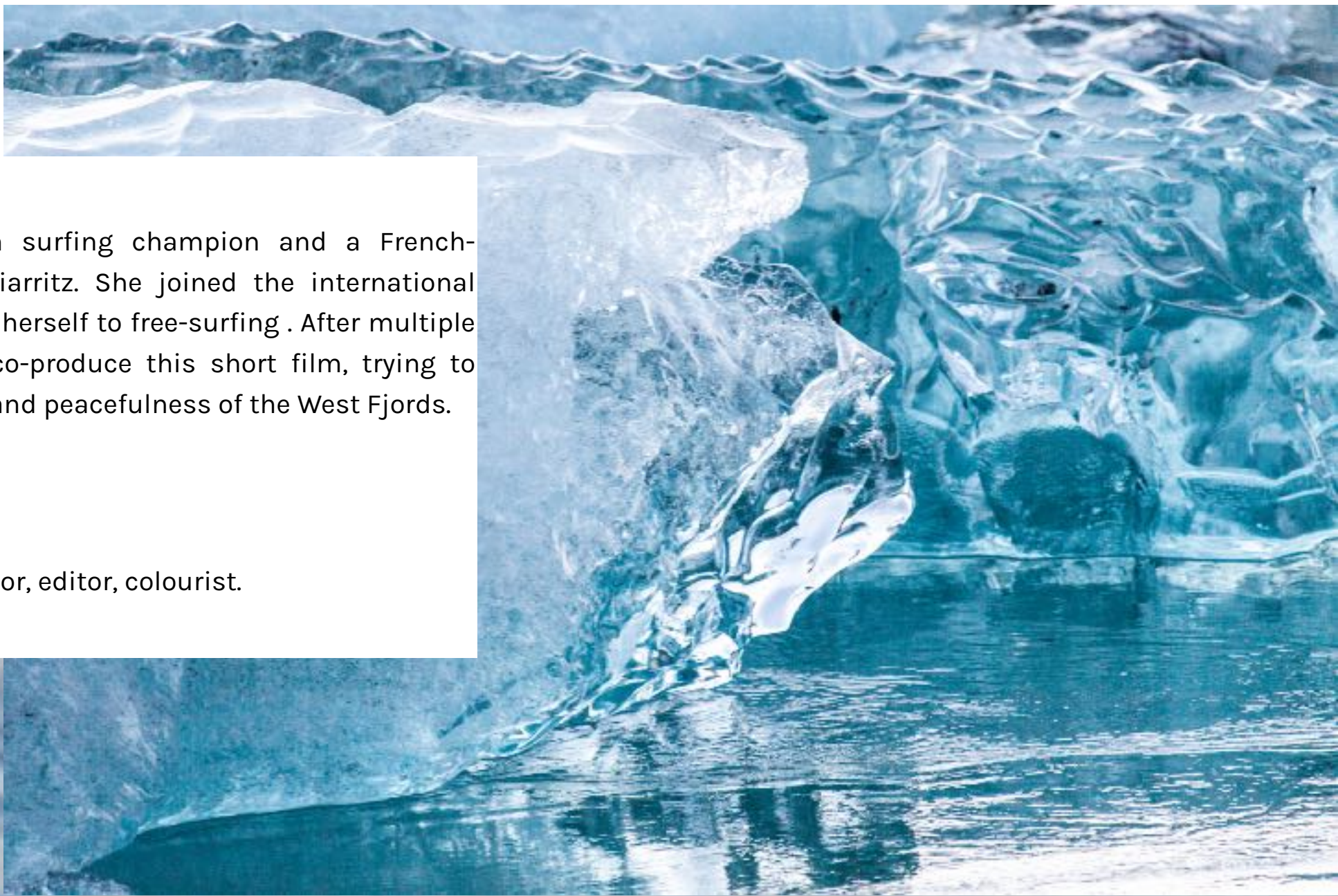
COLD LINES - Short Film

Film Director



Lee-Ann Curren is a European surfing champion and a French-American musician, living in Biarritz. She joined the international circuit in 2010. She then devoted herself to free-surfing. After multiple trips to Iceland we decided to co-produce this short film, trying to convey the fabulous landscapes and peacefulness of the West Fjords.

Location : Iceland
Date: 2016
Role: Film director, camera operator, editor, colourist.



COLD LINES

LEE-ANN CURREN



Winner of the 2017 International Surf Film Festival



Roxy
ATHLETES CONTENT
Photographer



Collaboration with the Roxy surf brand to create portraits of their main international sponsored athletes and social content for their respective channels.
Location: Hossegor
Date: May 2022





Collaboration with **Quiksilver** & **Jeep France** for the release of the Quiksilver Edition of the **Jeep** Renegade. Production of photographic and film content for the activation campaign on their respective social media channels.
Location: Hossegor
Date: May 2022



Jeep x Quiksilver

BRAND CONTENT

Photographer & Film Director



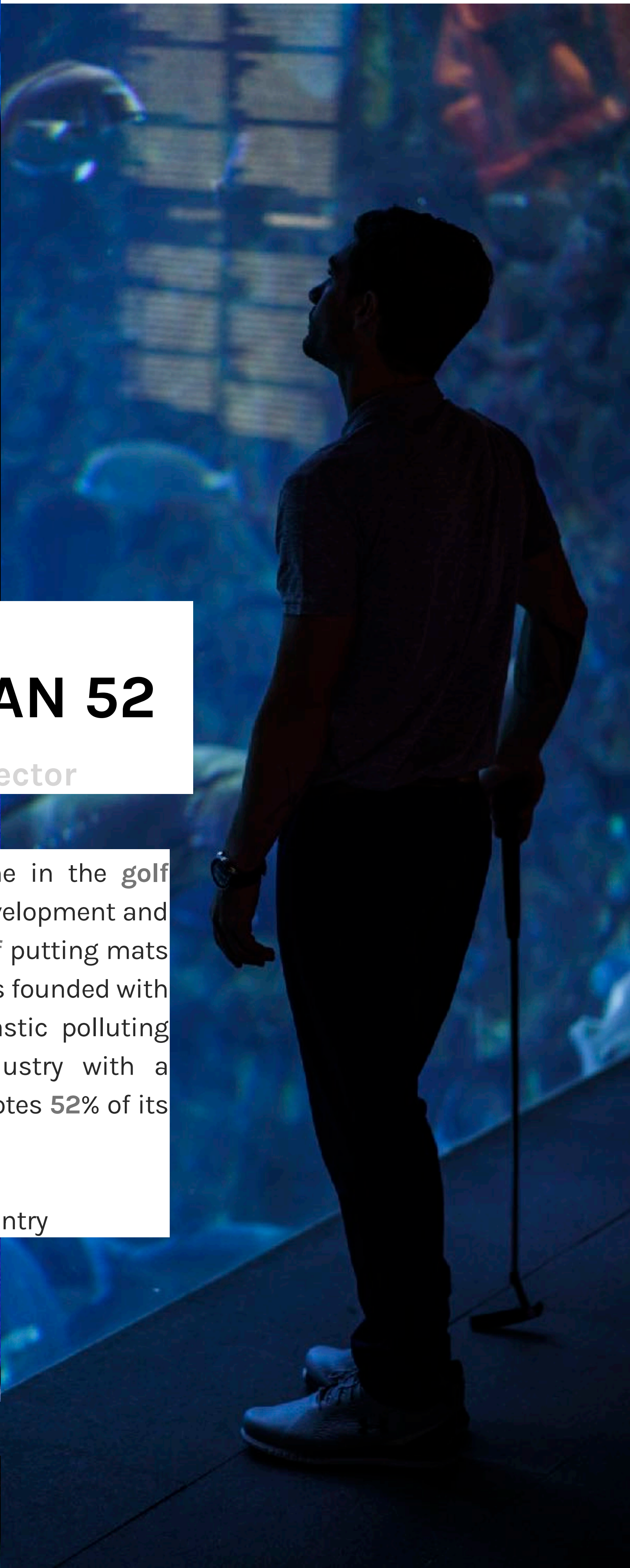
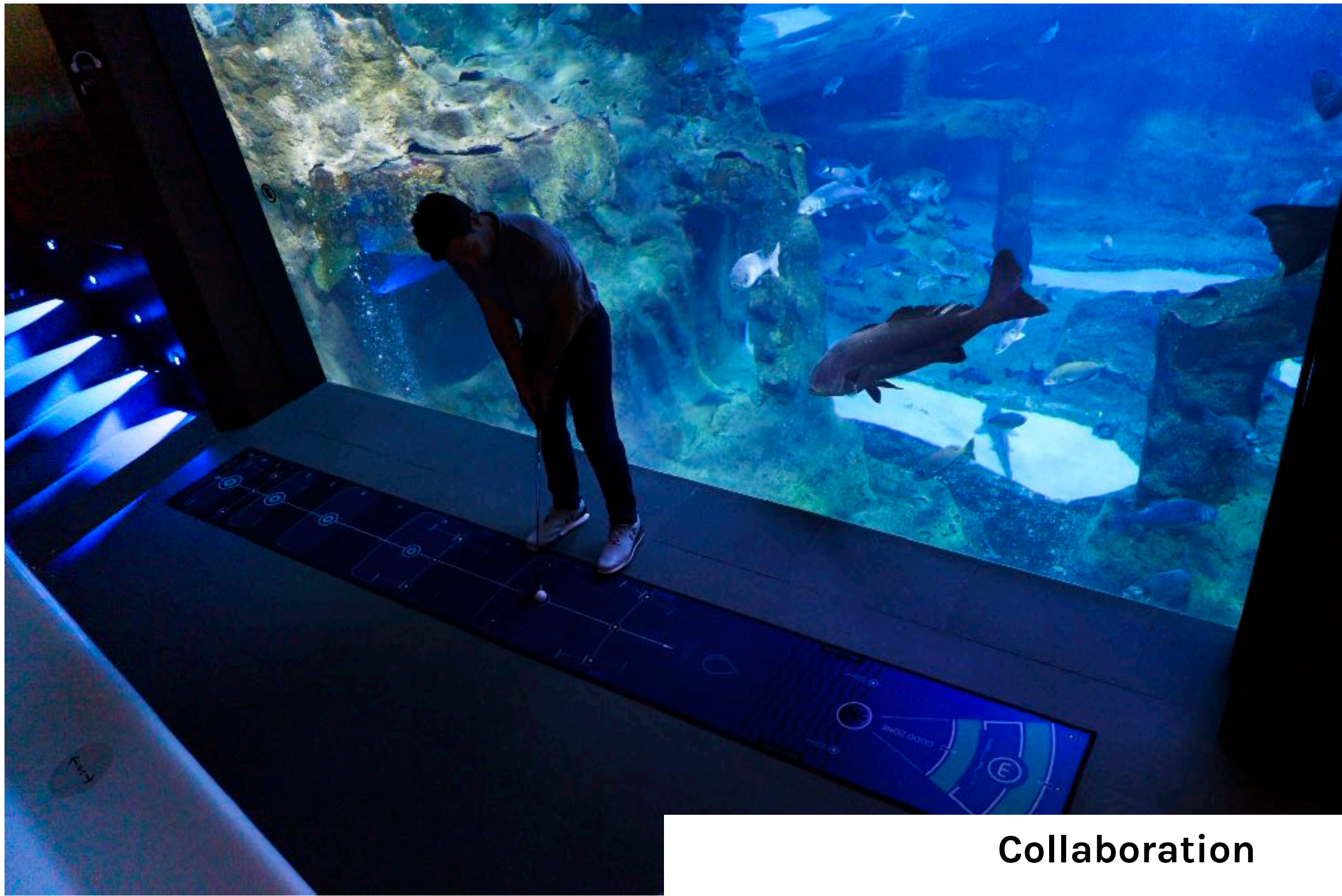


Freeride World Tour

FINAL STAGE VERBIER

Photographer

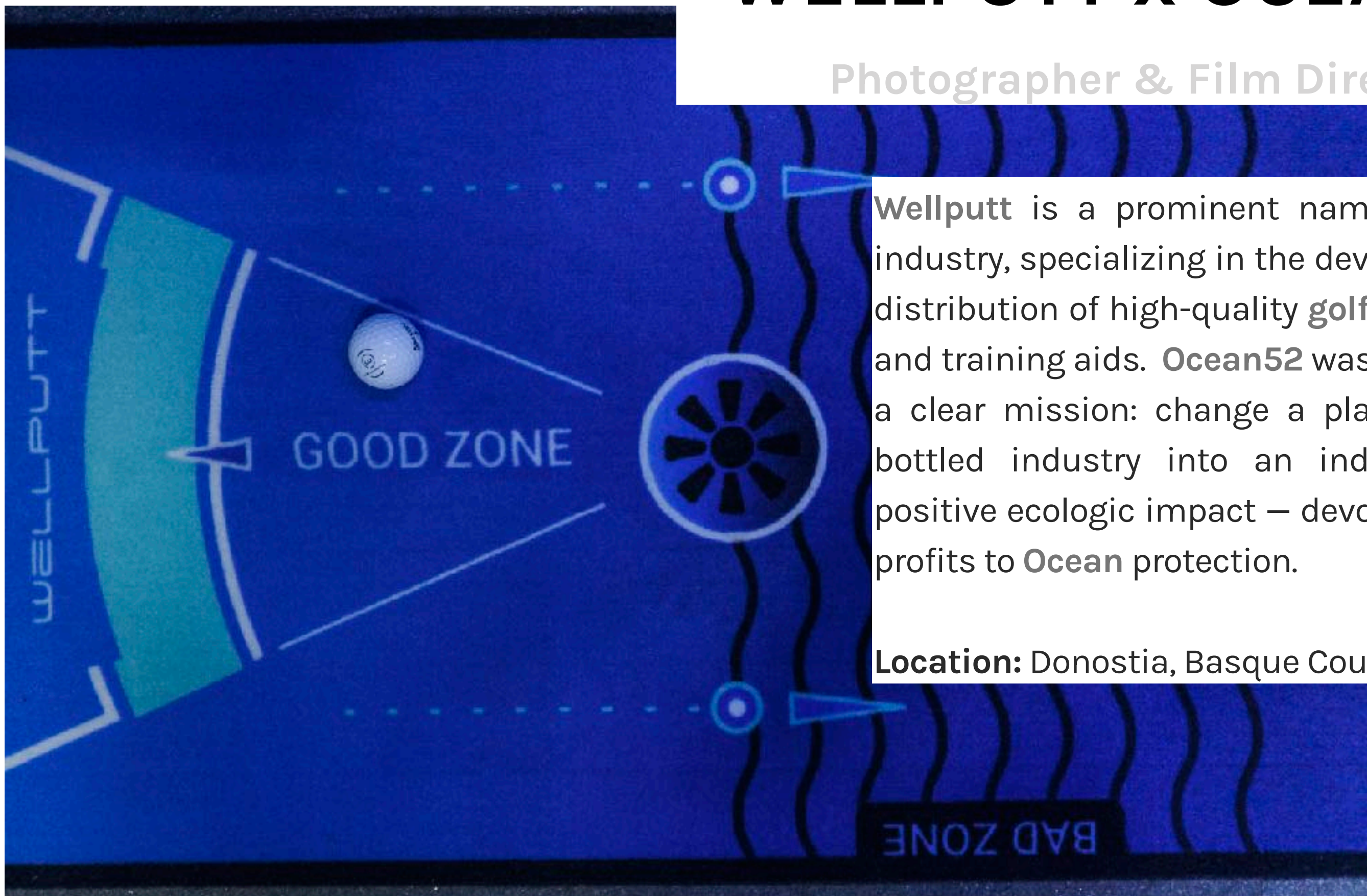




Collaboration

WELLPUTT x OCEAN 52

Photographer & Film Director



Wellputt is a prominent name in the golf industry, specializing in the development and distribution of high-quality golf putting mats and training aids. Ocean52 was founded with a clear mission: change a plastic polluting bottled industry into an industry with a positive ecologic impact – devotes 52% of its profits to Ocean protection.

Location: Donostia, Basque Country





Par Lucy Paltz • Photographies de Claudia Lederer

CLAUDIA LEDERER

Claudia Lederer fait souffler un vent de fraîcheur et de poésie sur la photographie, avec un style à la fois sensible et incisif.

Chacune de ses photos, chacun de ses films, délivre une émotion, va au-delà de l'action, au-delà du sport. Peut-être parce que Claudia Lederer est passionnée par l'humain avant de l'être par l'image. « Mon but est avant tout de faire transparaître ce qui me touche dans la personne qui est devant l'objectif, explique-t-elle. Si vous êtes uniquement là pour l'action, alors toutes vos photos de surf ou de skate se ressembleront un peu. En revanche, quand on tente de mettre en valeur l'univers de celle ou celui que l'on shoote, c'est une nouvelle histoire qui s'écrit à chaque fois. En ayant un regard à la fois artistique et scientifique, j'ai réussi à cerner quelqu'un, à livrer un peu de sa personnalité en une seule photo ».

De la même manière, Claudia tente de retoucher l'atmosphère d'un pays, d'un lieu, d'un moment.

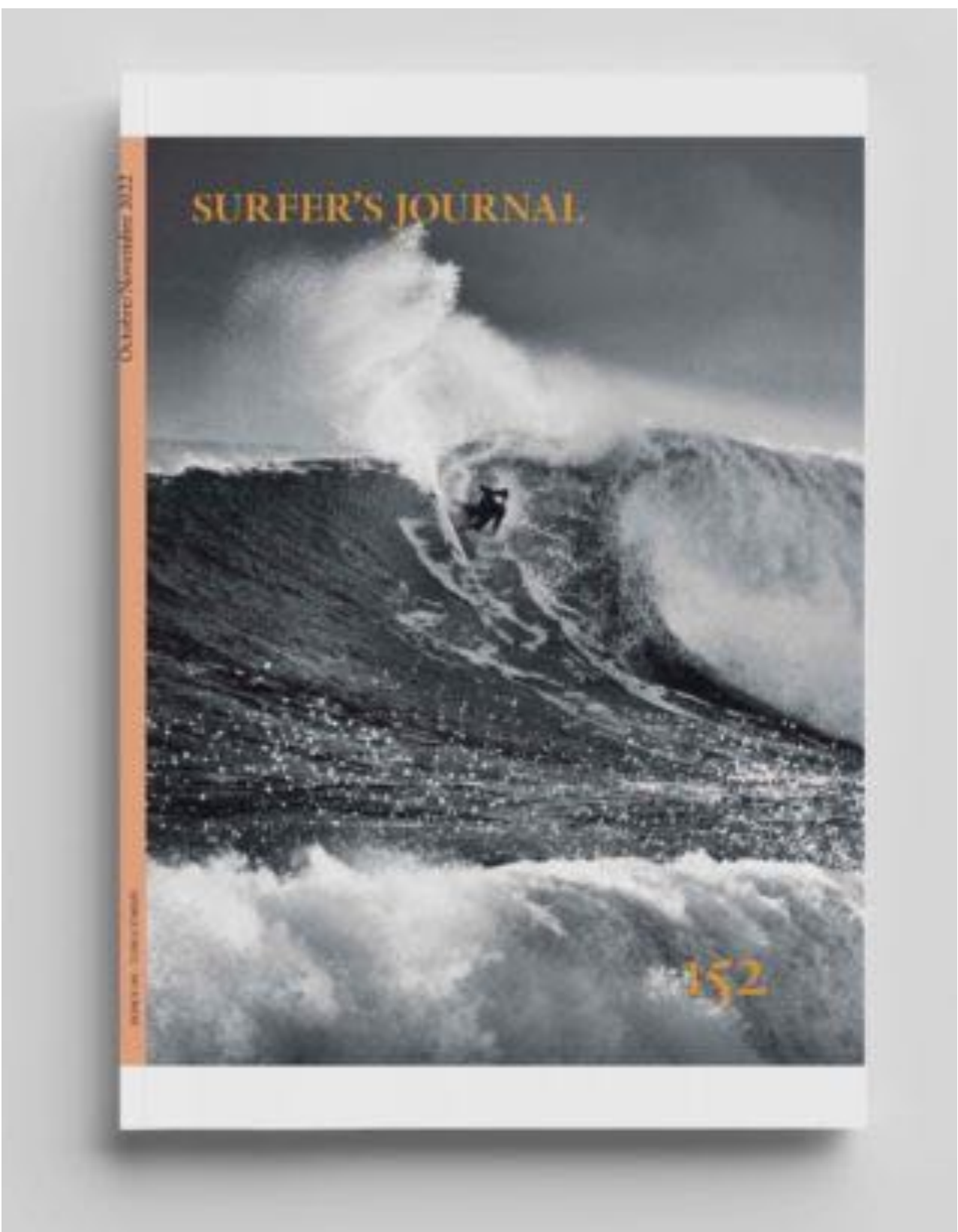
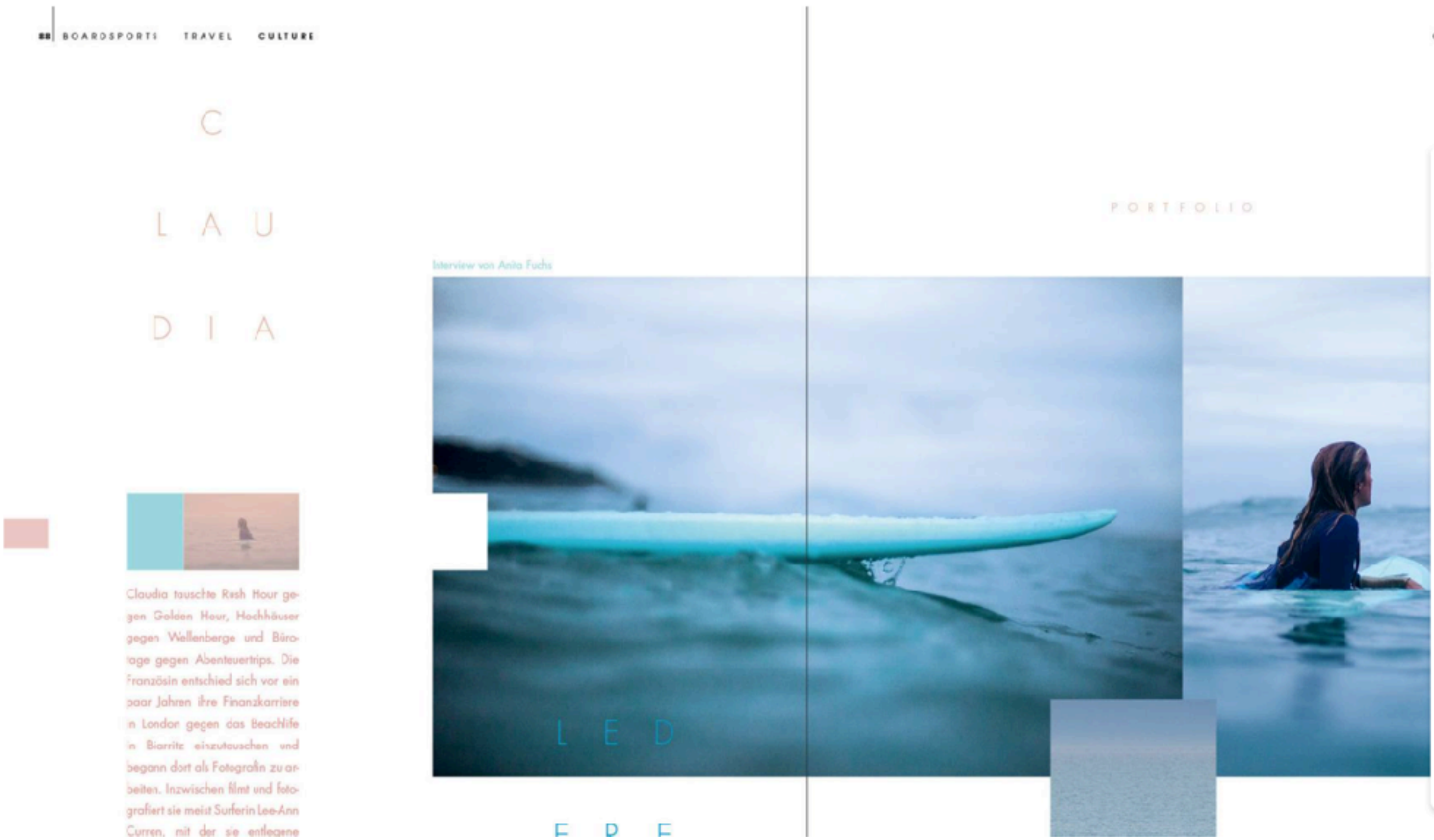


Un portrait de Claudia, assez rare : elle se montre très peu sur les réseaux sociaux. Sarah Witt a pris cette photo.

SURF / BIKE / SNOW
GoldenRide
WOMEN'S ACTION SPORTS AND TRAVEL MAGAZINE

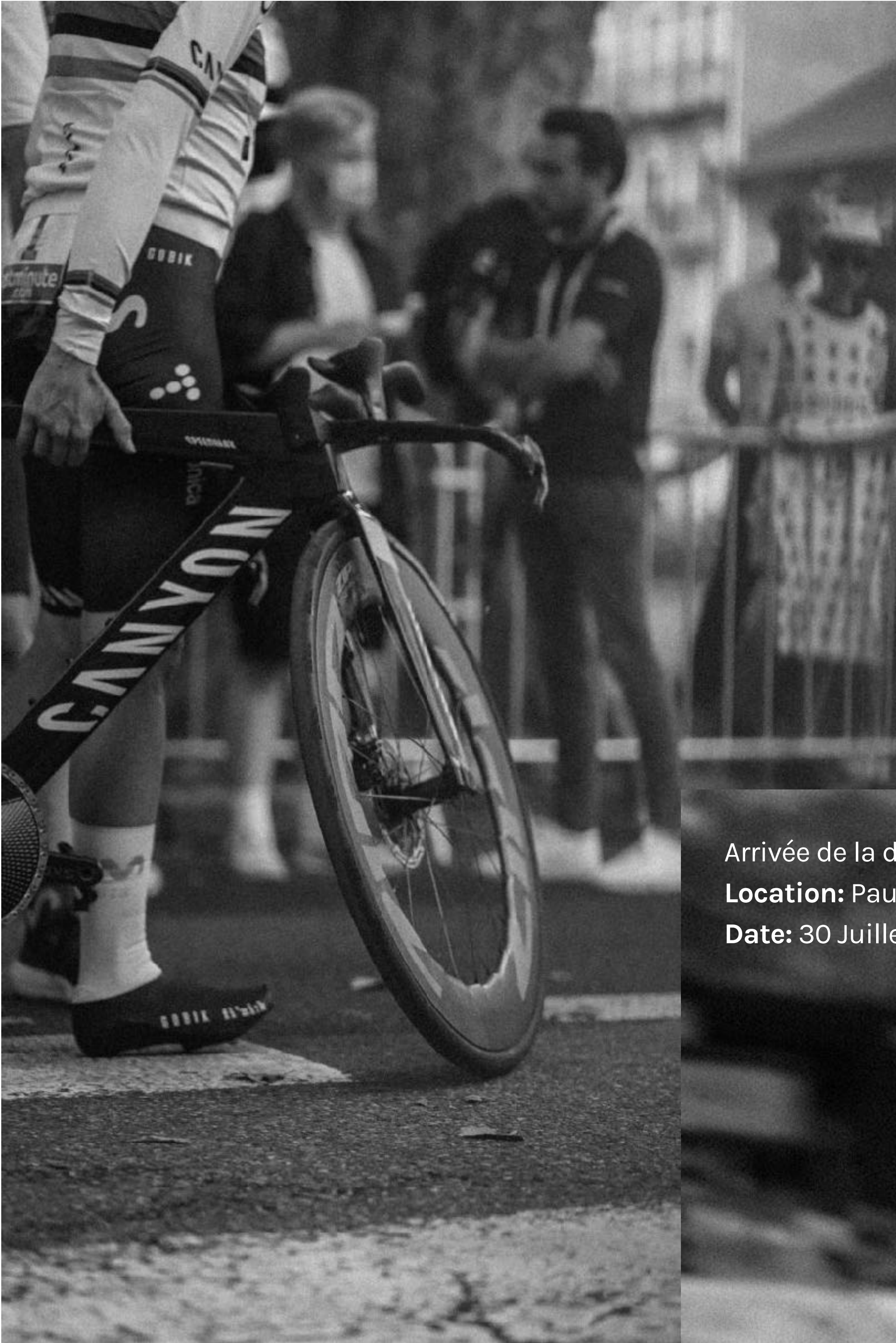
SURF ▾ SNOW ▾ BIKE ▾ PODCAST ▾ MAGAZIN ▾ SHOP ▾

GOLDENRIDE_PORTFOLIO-CLAUDIALEDERER





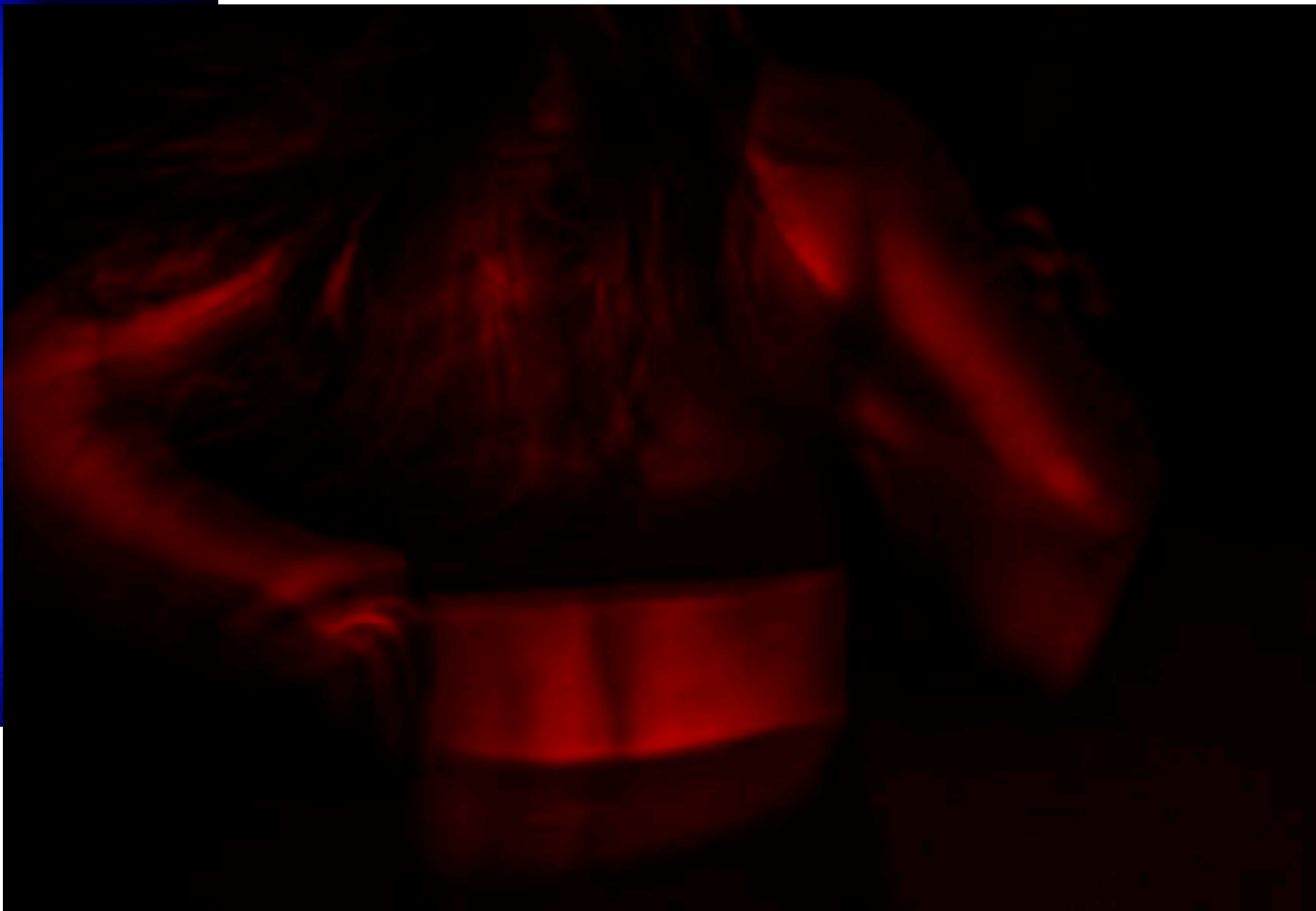
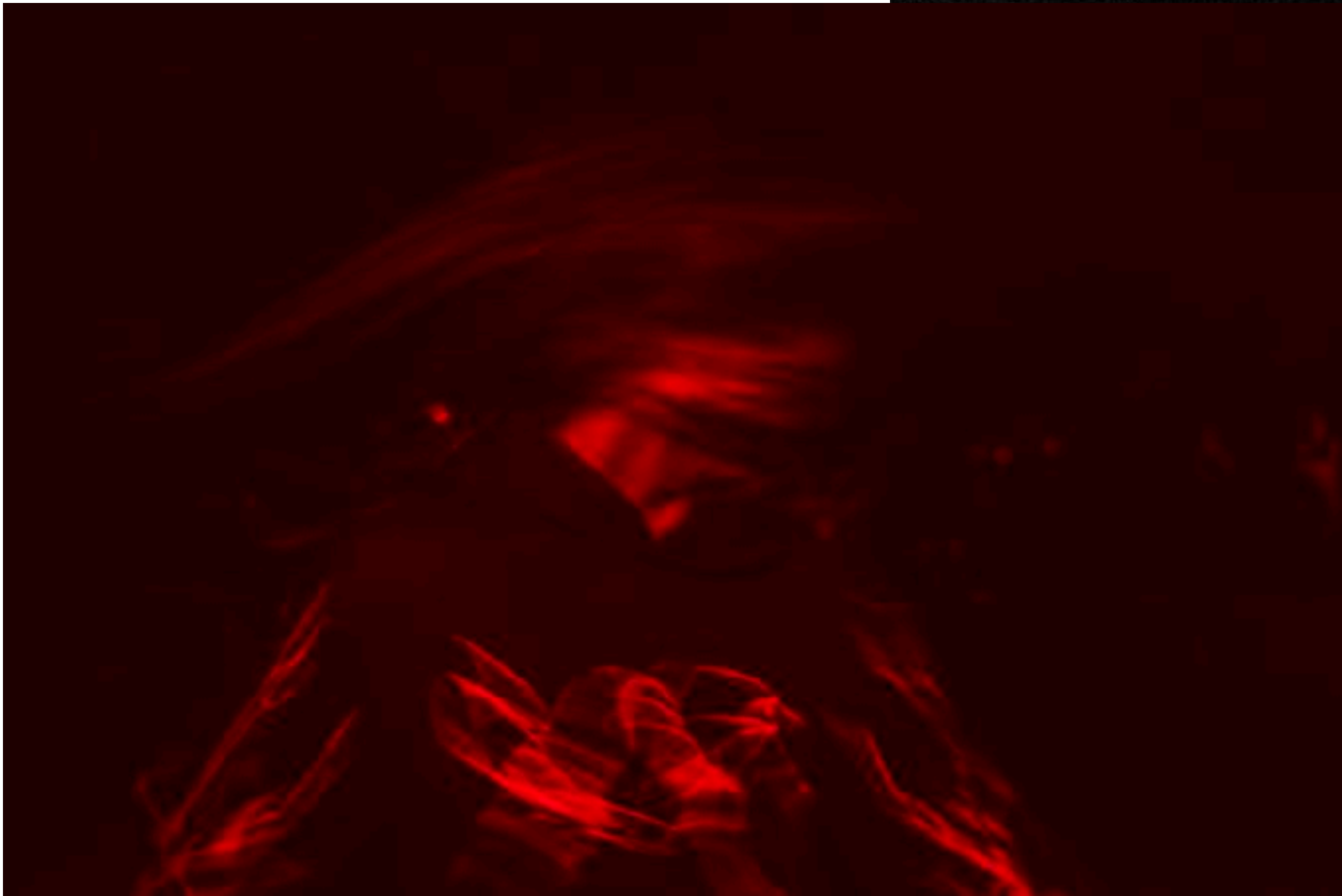
PERSONAL PROJECTS

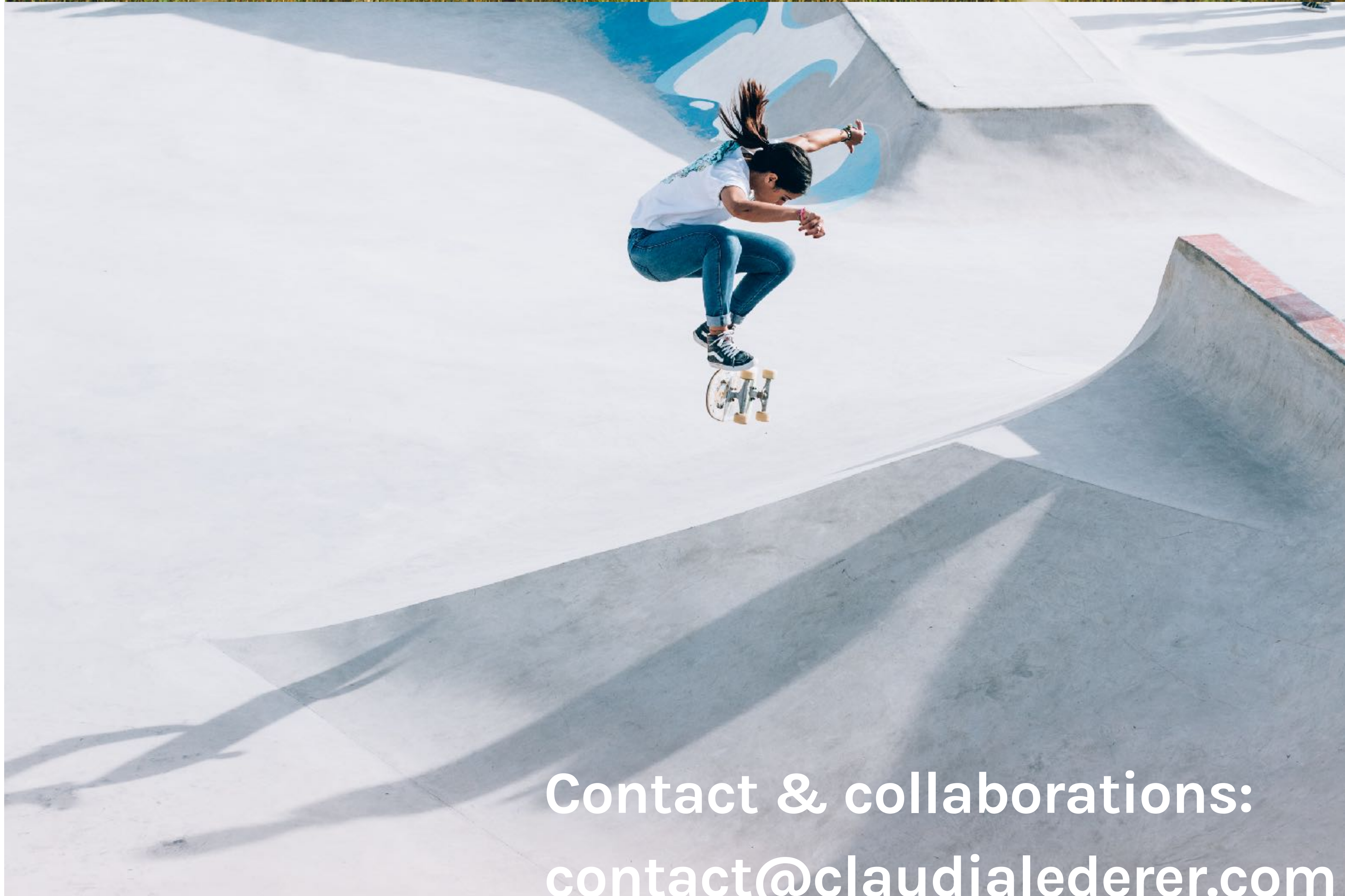


Arrivée de la deuxième édition du Tour de France Féminin
Location: Pau
Date: 30 Juillet 2023









Contact & collaborations:
contact@claudialederer.com